

For Immediate Release

**Celebrate Korean Lunar New Year –
Activities at Home, brought to you by the Staten
Island Museum and the Korean Community
Development Center**

It's the Year of the Rabbit!

(Staten Island, NY – January 18, 2023) – Available now for FREE, download the Korean Lunar New Year interactive guide that brings the traditions of Seollal right into your home with activities, recipes, and more for the entire family to enjoy. The guide can be downloaded for free at <https://www.statenislandmuseum.org/event/koreanlunarny2023/>. Since 2017, the Staten Island Museum has been celebrating Lunar New Year with the Korean Community Development Center and collaborated on this activity guide.

Celebrate the new year by learning the vocabulary of Seollal (설날), try your hand at making a Rabbit (토끼) with Jong-i-jeobki (종이접기) the art of paper folding, make Japchae (잡채) and Bindaetteok (빈대떡), play Ddakji (딱지), learn sokdam (속담) and so much more!

“The Staten Island Museum is thrilled to partner with our friends at the Korean Community Development Center and celebrate the Year of the Rabbit with fun and educational experiences of Korean Culture you can do right at home,” said Janice Monger, Staten Island Museum President & CEO.

“One of our main traditions during Seollal is to eat rice cake soup with the hopes of living a long and prosperous life. The fact that we are all living through a pandemic makes this tradition all the more meaningful and special for the upcoming year. We’ve appreciated our partnership with the Staten Island Museum and hope to share Korean culture and traditions in person again soon. We wish you all a healthy and blessed new year. Saehae bok mani baduseyo!”

-Executive Director, Korean Community Development Center of SI and Principal, Korean School of Staten Island.

About Korean Lunar New Year

The Lunar New Year, or Seollal is the most celebrated holiday in Korea. Seollal falls on the first day of the lunar calendar, which is usually towards the end of January or beginning of February. This year it falls on January 22nd and marks the beginning of the Year of the Rabbit. While the Lunar New Year is observed across most of Asia, each country has its own way of celebrating. Korea has a unique set of customs and traditions.



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About the Staten Island Museum

Founded in 1881 and celebrating its 140th year, the Staten Island Museum engages visitors with interdisciplinary exhibitions and educational programs that explore the dynamic connections between natural science, art and history based on its diverse collections. The Museum is open Friday – Sunday: 11am – 5pm. Universally accessible. For advanced tickets and info visit StatenIslandMuseum.org.

Contact:

Rachel Somma
Communications Manager, Staten Island Museum
1000 Richmond Terrace, Staten Island, NY 10301
P: 718.483.7117

RSomma@StatenIslandMuseum.org