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For Immediate Release

Staten Island Museum shapes up with new logo, and new website

130 Year old Museum's website gets a much needed facelift

(Staten Island, NY – February 2012) Celebrating its 130th year, the Staten Island Museum is going through some life changes. Construction is in full swing on the renovation of their future home in Building A on the grounds of Snug Harbor Cultural Center, they have rebranded with a colorful new logo, updated Mission Statement, and now a brand new, fully functionally, user friendly website, StatenIslandMuseum.org.

The website, designed by Munroe Creative Partners, boast a new search feature, calendars easily downloaded into your iCal, Google, or Outlook calendars as well as fresh images, maps for both locations and a brand new downloadable brochure for the Campaign for the Staten Island Museum.

The Museum urges their fans to explore the new site and give feedback. The Staten Island Museum can also be found on Facebook (Staten Island Museum) and followed on Twitter @SIMuseum.

Images attached: New Staten Island Museum logo, StatenIslandMuseum.org homepage screenshot.

About the Staten Island Museum

Founded in 1881, the Staten Island Museum, New York City's only general interest museum, engages visitors with interdisciplinary exhibitions and educational programs that explore the dynamic connections between natural science, art and history based on its diverse collections. The Museum is dedicated to making its current and future collections broadly accessible for educators, students, researchers and the general public by providing authentic experiences in the field and at the Museum. Located two blocks from the Ferry Terminal, visitors can embark on a voyage through time in the Staten Island Ferry exhibit; see rocks glow in the dark along with oddities in the Hall of Natural Sciences and experience the life of Staten Island's first inhabitants. For current exhibitions, visit www.StatenIslandMuseum.org.

Staten Island Museum (St. George)

75 Stuyvesant Pl.
Staten Island, NY 10301

Museum Hours:

Monday – Friday: 11am– 5pm
Saturday 10am–5pm
Sunday 12pm – 5pm

Main number: (718) 727-1135

The museum building is wheelchair accessible. Call (718) 727-1135 for assistance.

Admission

Adults \$3.

Students and Seniors: \$2.

FREE to members and children under 12.

FREE Lunchtime Break: Every Tuesday between 12–2pm

Staten Island History Center & Archives *New Location*

1000 Richmond Terrace

Snug Harbor Campus, Building H

Staten Island, NY 10301

Hours: Tuesday, Thursday & Friday 10am – 4pm by appointment

Please contact Cara Dellatte at (718) 727-1135, ext. 122