

# Staten Island Museum

## Annual Report

2015



Opening the Treasure Box: Bringing the World Home  
Photograph by Amessé Photography



Cutting the ribbon on the new Staten Island Museum at Snug Harbor, September 19, 2015. Photo by Bill Higgins

**New Frontier** On September 19, 2015, we opened the doors to our new home, the Staten Island Museum at Snug Harbor. Over 3,000 people visited us over this course of this historic weekend which featured a festival, live music, gallery talks, and a ribbon cutting. This momentous occasion represents the culmination of decades of planning and dedication.

**\$4+ million raised**



Advertisement for the opening of the Staten Island Museum at Snug Harbor on an MTA NYC bus.

**Reaching Out** With the opening of the new Museum, we made a big push to get the word out! We had banners along Richmond Terrace, signs on the ferries and in the terminals, advertising on buses, and two pro-bono half-page ads in the Wall Street Journal. We received great press, including an article in the New York Times and Industry Magazine, and an interview on the Brian Lehrer Show. The Museum got out in front of the public, tabling at events around Staten Island and speaking to local civic organizations.

Served

194,437

People

**IDNYC** The Staten Island Museum is proud to offer IDNYC cardholders a complimentary, one-year membership, and they are eager to take it! In the year after the IDNYC initiative started, we gained 860 IDNYC members, more than doubling our total membership. This is an amazing new pool of friends that come from all over New York City. Whereas only about 15% of our paid members come from off-Island, 66% of IDNYC members come from the other boroughs.



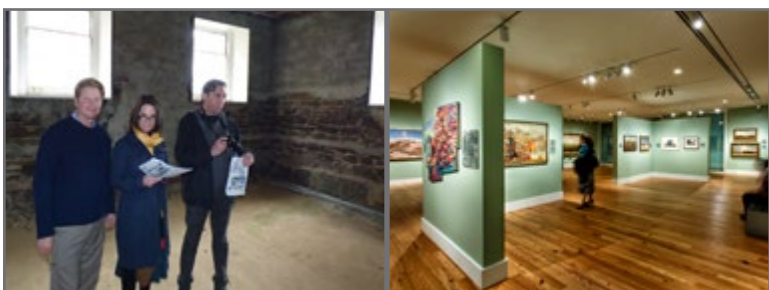
7th and 8th graders from the School of Civil Leadership, IS 861 visiting the Staten Island Museum at Snug Harbor, January 2016.

**Education** Our new Manager of Education, Christine Szeluga, has brought exciting growth to the Museum's education department. The Museum continued to take part in Teen Thursdays, an afterschool initiative where middle school students explore the rich learning opportunities at cultural institutions; we once again partnered with PS 46 in the Cultural Adventures After School (CASA) program; we were awarded a \$25,000 grant to provide STEM lessons to middle school students, thanks to Con Edison, and received a \$100,000 grant from The Hearst Foundations for educational programs. And the long loved Junior Science Club has a new name - Super Science Saturdays!



Spring Gala | Taking Flight at the Above Ballroom at the Hilton Garden Inn, May 2015.

**Celebrations** We welcomed 300 guests at our 2015 Spring Gala, Taking Flight, held at the Above Ballroom at the Hilton Garden Inn. The event theme featured avian imagery, celebrating not only the Museum's long relationship with our feathered friends, but also evoking the upcoming move to our new "nest" – the Staten Island Museum at Snug Harbor.



Left: Staten Island Museum VP of External Affairs & Advancement Henryk Behnke, President & CEO Cheryl Adolph, and DDC Project Manager Jeremy Lockard

**First A, then Building B** After completing a \$30.5-million transformation of a triple-landmarked building into Staten Island's first LEED-Gold certified museum, you would think we would take a moment and relax. But not us! The Staten Island Museum continues to look toward the future, which happens to be next door – Building B on the grounds of Snug Harbor Cultural Center. We are working with the City of New York to renovate the former dormitory into our Natural Science and Biodiversity Center. To date, the City provided over half of the \$13M needed to renovate Building B. Mayor Bill de Blasio contributed \$3.7 million; City Council Member Debi Rose allocated the majority of the \$2.215 million from the City Council; and Borough President James Oddo donated \$1.066 million totaling almost \$7 million.





Clean up volunteers at the Lemon Creek Purple Martin Colony.

# Volunteer

From clerical to curatorial, fine arts to facilities, volunteers are some of the Museum's best resources. They contribute to the Museum's growth and add to our institutional strength. In 2015, over 150 volunteers assisted the Museum with governance, planning special events, conducting fieldwork, fundraising and supporting our programs. Coming primarily from the heart of the community, our volunteers were instrumental during the Grand Opening of Staten Island Museum at Snug Harbor. More than 85 individuals donated over 650 hours to make the two day event a success. The Museum's docent program, launching in 2016, will provide our volunteers with a new opportunity to support the Museum by learning about the collection and sharing their knowledge with the visiting public.



Class trip to the Staten Island Museum at Snug Harbor.

# Learning by Doing

Student internship opportunities are also growing. The Museum completed a third year with Studio In A School, the organization that administers the ARTS Intern and Bloomberg Philanthropies programs, summer internships that serve university and high school students, respectively. The Museum will also enter its third year with the CUNY Service Corps program, which has successfully placed students in the Art, History and Science departments. New student internship initiatives with the New Ventures Charter School and AHRC are placing individuals in the Administration, Visitor Services and Facilities Departments. These relationships help to provide individuals with experiential learning opportunities and the Museum is dedicated to fostering these commitments.

15,000 kids!

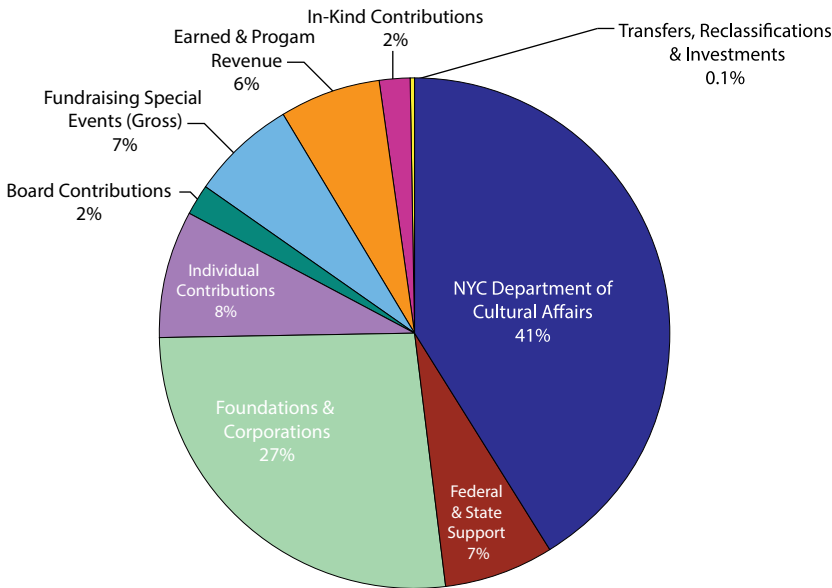


Left to Right: Guest, New York State Assemblyman Matthew Tittone, Staten Island Deputy Borough President Edward Burke, and Staten Island Borough President James S. Oddo visit the mastodon!

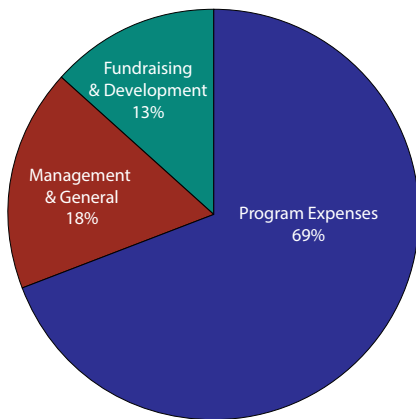
# Come Together

In the last year, we have been fortunate to work with many wonderful Staten Island organizations and institutions. These collaborations help us explore new perspectives and bring new audiences to the Museum and in the field. Some of our partners include: College of Staten Island, Wagner College, Green Umbrella, Snug Harbor Cultural Center & Botanical Garden, Department of Parks & Recreation, Alice Austen House, Jacques Marchais Museum of Tibetan Art, and Staten Island Sports Hall of Fame.

### Fiscal Year 2015 Operating Income \$2,459,816



### Fiscal Year 2015 Operating Expenses \$2,110,260



### STATEN ISLAND MUSEUM STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2015 & 2014

ASSETS	2015	2014
Cash and cash equivalents	\$614,671	\$270,344
Investments	1,352,937	1,919,494
Accounts & pledges receivable	679,023	299,514
Inventory	23,352	23,915
Prepaid expenses	85,580	97,420
Property and equipment (net)	1,285,598	974,809
<b>TOTAL ASSETS</b>	<b>\$4,041,161</b>	<b>\$3,585,496</b>
LIABILITIES	2015	2014
Accounts payable and accrued expenses	\$361,299	\$195,312
Deferred revenue	13,619	9,605
Notes Payable	286,991	350,883
<b>TOTAL LIABILITIES</b>	<b>661,909</b>	<b>555,800</b>
NET ASSETS	2015	2014
Unrestricted	\$1,036,138	\$689,694
Temporarily restricted	1,909,147	1,906,035
Permanently restricted	433,967	433,967
<b>TOTAL NET ASSETS</b>	<b>3,379,252</b>	<b>3,029,696</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$4,041,161</b>	<b>\$3,585,496</b>

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The Staten Island Museum is housed in City-owned facilities. It is supported in part by public funds from NYC Department of Cultural Affairs, Mayor Bill de Blasio; NYC Council Staten Island Delegation and Council Members Debi Rose and Steven Matteo; and Staten Island Borough President James S. Oddo. Additional public funding is provided by NYC Department of Youth & Community Development; New York State Legislature and Senator Diane Savino and Assembly Members Michael Cusick and Matthew Titone; NYS Office of Parks, Recreation, and Historical Preservation; New York State Council on the Arts; New York Council on the Humanities; and Institute for Museum and Library Services, National Endowment for the Arts, and National Endowment for the Humanities.

We appreciate the support from individuals, our members and donors, and corporations and foundations: Achelis & Bodman Foundations, The Barker Welfare Foundation, The Bay and Paul Foundations, Bloomberg Philanthropies, Booth Ferris Foundation, Greater Hudson Heritage Network, Henry Luce Foundation, HSBC, The Laura B. Vogler Foundation, National Grid, New York Community Trust, GCT New York, Samuel H. Kress Foundation, and the organizations pictured above.



# Special Thanks to our Supporters

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